

TRAQ-IT Software Newsletter

May 2010

About TRAQ-IT:

TRAQ-IT®, the industry standard in trade show and event management software, offers an Online solution for the exhibit manager. TRAQ-IT allows users to plan, organize, manage and report on all activity without re-entering information into complex spreadsheets. Web access enables coordinators, as well as attending personnel, to communicate 24/7 so lost emails and miscommunication is a thing of the past. With 10 years of customer input, it's easy to see how TRAQ-IT always puts the Exhibitor First™.

Where's TRAQ-IT:

HCEA 2010 – TRAQ-IT will be exhibiting at the upcoming HCEA 2010 show in New Orleans. Come and visit us at booth # 219 during the show on June 26-29, 2010. We look forward to seeing you there!!

TS2 2010 – TRAQ-IT will also be exhibiting at the TS2 show, July 14-15, 2010 in Boston. Come see us at booth # 417 to see what we have been up to or just to say "Hi"!

Exhibitor Show 2010:

TRAQ-IT wanted to take this time to say "THANK YOU" to all of our clients who made it to the Exhibitor Show 2010 in Las Vegas and who were able to visit our booth. We truly enjoy seeing all the faces that go with the voices we have heard over the phone.

FAQ of the Month:

Q. My sales staff can't see what our company's booth number is on their personal itinerary. How can I help them find it, because I know it is there?

A. My suggestion is when you send the initial email to let them know that their itinerary is available, walk them through the steps to find their complete and comprehensive personal itinerary. Below is a sample of something you could say about retrieving their itinerary:

To retrieve your itinerary, follow these steps:

1. Click on the Personal View icon on the left tool bar.
2. Select the event by clicking the name of the event to highlight.
3. Click the Itinerary icon on the top tool bar.
4. Click on the Print Report button at the bottom of the page.

Or if you want to see ONLY your booth number, you can find it on the Scheduling tab within your Personal View account.

1. Click on the Personal View icon on the left tool bar.
2. Select the event by clicking the name of the event to highlight.
3. Click the Itinerary icon on the top tool bar.
4. Click the Scheduling tab.

Tip of the Quarter:

The best way to find out what your staff sees on their personal itinerary is to sign in as them before you tell them their information is available for them to view on their TRAQ-IT account. Or you can assign yourself to the show and see what information is available to you on the Personal View.

Fun Facts:

Finally, spring is here and it is glorious! We have earned this wonderful spring after our super long and dreadful winter. I am beginning to think that taking a vacation to a warmer climate during the winter might be the way to do things. One more snow and I was going to be moving elsewhere. Missouri is notorious for some crazy weather, and getting close to 6 inches of snow (seemed like 2 feet) on the first day of spring was almost my breaking point. My husband would probably say it was my breaking point! But getting to my point for the Fun Facts section of the newsletter...VACATIONS! Some of you are probably the smart ones to leave when the weather is so cold and snow is all over the ground. Some of you already live in a nice climate and don't have to deal with snow. Some of you enjoy the snow and to that I say, "you're nuts!" But either way, we all love to get away from our day-to-day life, experience something new and enjoy a little, okay, A LOT of rest and relaxation!

I Googled the top USA destinations for vacation destinations for 2010 and I ended up on Hotwire.com where they have a section called Travel Value Index. They use their expertise on how to find the best travel deals so they created this section to help us save money. So vacations AND saving money can actually go in the same sentence.

1. **Atlanta** – this was the first on their list. Atlanta took the number one spot because of its amazing discounts on a wide variety of quality hotels and affordable entertainment. Atlanta is also home to some of the country's largest cultural institutions.
 - The World of Coca-Cola Tour (Free to \$15)
 - CNN Studio Tour, a behind-the-scenes look at the 24-hour news service (\$8-\$12)
 - Centennial Olympic Park, an open-air park where the 1996 Olympic Games were held (FREE)

2. **Orlando** – Number two offers almost everything a vacationer could want. Low prices and affordable entertainment (the beaches). Orlando is the theme-park capital of the world, home to Disney World and more.
 - Saturday nights in Old Town, featuring rock concerts and classic-car cruising (Free)
 - Guided tours of Daytona Speedway, home of the Daytona 500 (\$25.56)
 - Take a day trip to Daytona Beach, known as the World's Most Famous Beach (Free)

3. **Phoenix** – Low prices on world-class hotels and resorts. Phoenix also offers outdoor adventures, golf courses, a wide selection of shopping, and nearly perfect year-round weather.
 - Mosey around Old Town Scottsdale, "The West's Most Western Town" (Free)
 - Tour the beautiful Desert Botanical Garden (\$15)
 - Tour Taliesin West, the winter residence of architect Frank Lloyd Wright (Tours range start at \$26)

Other cities that made the list of affordable USA vacation destinations include: Dallas-Fort Worth, Denver, Houston, Los Angeles, Raleigh, Chicago and Miami.

I think my family might be enjoying a nice stay-cation and stay close to home for one more year. Our kids could handle getting just a little bit bigger before we take them on a long vacation and spare our seat mates on a plane the loud and I-can't-sit-still son of mine. He is all of 2 years old and all boy. But if you are lucky to get out and enjoy some time away from home, maybe you will check out some of these hot and affordable spots.

For any questions about information in this newsletter, please contact Julie Williams at 913-498-1221.